Personal Details

Name: Surya Govindasamy Ganesan

# Who is Surya Ganesan

Business student with experience building AI applications for business use cases seeking a role as an AI developer.

# Contact details

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# Portfolio link: <https://suryaganesan.notion.site/Surya-G-Ganesan-Aspiring-AI-Dev-a57f7488be034d18822e3b3b412ed102>

Phone number: +44 7436962389

# Education

## Studying BA Business Management at the University of Leeds between 2021 – 2025 (present)

**Relevant modules I studied:** *Business Analytics*, *Economics & Finance*, *Management Research & analysis.*

*I built Projects around the following topics during my university:*

* **Pregnancy predictor**: Produced a 2500-word data analytics report that analyses the purchasing history of 1000 customers to identify chances of pregnancy in their households.
* **Product discovery**: Researched user problems and literature reviews to validate a product idea

## Studied at The Indian Public School for high school education in India (Erode) between 2017 - 2021

**Relevant Subjects I studied:** Computer Science, Mathematics, Physics

**Final scores in high school:** 95%

# Professional Experiences

## Working as a Business Analyst intern at SAP from July 2023 to July 2024 (present)

What I’m doing at SAP:

* Creating performance dashboards for different teams in the organisation
* Conducting business analysis to identify reasons behind deal slippage in the organisation
* Conducting strategic research on client companies to identify pain points and position SAP products

## Worked as President at Enactus Leeds from Jun 2022 – June 2023 (12 months)

What I did at Enactus:

* Lead a 11 people team that runs 3 social enterprise projects to impact the local community.
* Delegate and assign tasks to ensure productivity and efficient time management by using digital systems (Fantastical and Notion).
* Evaluate project proposals against the Lean product development concept. Set and prioritize tasks to achieve meaningful goals by defining purpose of the projects.
* Grew student base over 150% compared to last year in a period of 8 months (from 37 to 198 members)

## Worked at Guilty as project founder from December 2022 – July 2023 (8 months)

What I did at the Guilty Project

* Identify business problem through primary & secondary research and validate start up idea through lean product development strategy by developing an MVP (Minimum Viable Product).
* Developing JSON based backend with **Python** and cross platform front-end in **Flutter.**
* Conducted competitor analysis and market segmentation to identify ideal customer profile of users.
* Identified 70% of survey participants relayed back to their rough mental budget before making financial decisions.

**Accomplishments and Miscellaneous**

* Supported to define the purpose and operation plan of two social enterprises as project consultant – [Hear Her Out](https://www.instagram.com/hearher.out/) and [The Power-Em Project](https://www.instagram.com/thepoweremproject/).
* Published an article on ‘[How to fail a start-up’](https://suryaganesan.com/2023/02/24/how-to-fail-a-startup/) that advises on how to deal with fear of failure as a start-up entrepreneur.

**Extra-curricular**

Writing • Boxing • Swimming • Table Tennis •