# Personal details

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Name: Surya Govindasamy Ganesan

# Who is Surya Ganesan

Surya Ganesan is currently studying BA Business management at the University of Leeds till June 2025. Business student with experience building AI applications for business use cases seeking a role as an AI developer.

# #

# Contact details

# Email: [suryaganesan925@gmail.com](mailto:suryaganesan925@gmail.com)

# LinkedIn profile: <https://www.linkedin.com/in/surya-govindasamy-ganesan/>

# Portfolio link: <https://suryaganesan.notion.site/Surya-G-Ganesan-Aspiring-AI-Dev-a57f7488be034d18822e3b3b412ed102>

Phone number: +44 7436962389

# # Education

# Education

## Studying BA Business Management at the University of Leeds between 2021 – 2025 (present)

**Relevant modules I studied:** *Business Analytics*, *Economics & Finance*, *Management Research & analysis.*

*I built Projects around the following topics during my university:*

* **Pregnancy predictor**: Produced a 2500-word data analytics report that analyses the purchasing history of 1000 customers to identify chances of pregnancy in their households.
* **Product discovery**: Researched user problems and literature reviews to validate a product idea

## Studied at The Indian Public School for high school education in India (Erode) between 2017 - 2021

**Relevant Subjects I studied:** Computer Science, Mathematics, Physics

**Final scores in high school:** 95%

# # Professional experience with SAP

# Professional Experiences

## Working as an intern at SAP from July 2023 to July 2024 (present)

What I’m doing at SAP:

* Creating performance dashboards for different teams in the organisation
* Conducting business analysis to identify reasons behind deal slippage in the organisation
* Conducting strategic research on client companies to identify pain points and position SAP products

## # President at Enactus Leeds

## Worked as President at Enactus Leeds from Jun 2022 – June 2023 (12 months)

What I did at Enactus:

* Lead a 11 people team that runs 3 social enterprise projects to impact the local community.
* Delegate and assign tasks to ensure productivity and efficient time management by using digital systems (Fantastical and Notion).
* Evaluate project proposals against the Lean product development concept. Set and prioritize tasks to achieve meaningful goals by defining purpose of the projects.
* Grew student base over 150% compared to last year in a period of 8 months (from 37 to 198 members)

## #

## Worked at Guilty as project founder from December 2022 – July 2023 (8 months)

What is the Guilty project

* The Guilty project is a budgeting app for minimalist students who want to control their impulse spending behaviour. It was founded by Surya during the second year of his university. The app is developed with Flutter for the frontend and Python for the backend.

What I did at the Guilty Project

* Identify business problem through primary & secondary research and validate start up idea through lean product development strategy by developing an MVP (Minimum Viable Product).
* Developing JSON based backend with **Python** and cross platform front-end in **Flutter.**
* Conducted competitor analysis and market segmentation to identify ideal customer profile of users.
* Identified 70% of survey participants relayed back to their rough mental budget before making financial decisions.

**# Accomplishments and other information**

**Accomplishments and Miscellaneous**

* Supported to define the purpose and operation plan of two social enterprises as project consultant – [Hear Her Out](https://www.instagram.com/hearher.out/) and [The Power-Em Project](https://www.instagram.com/thepoweremproject/).
* Published an article on ‘[How to fail a start-up’](https://suryaganesan.com/2023/02/24/how-to-fail-a-startup/) that advises on how to deal with fear of failure as a start-up entrepreneur.

**Extra-curricular**

Writing • Boxing • Swimming • Table Tennis •